

\$670,000
in Scholarships

10 \$25,000 National Winners
42 \$10,000 State Winners

Are you active in your community? Have you led or initiated a project that benefits others? Have you overcome personal challenges or difficulties to achieve your goals?

If the answer to any of these questions is

"Yes,"

then **You May**
Already Be an
AXA Achiever

Find out what it takes to win an AXA Achievementsm Scholarship. If you're headed for college, you could be one of 52 high school seniors nationwide who qualify.



The AXA Achievementsm Scholarship, in association with *U.S. News & World Report*, is a program of AXA Achievement, a philanthropic program dedicated to providing resources that help make college possible: access and advice. AXA Achievement is funded by the AXA Foundation, the philanthropic arm of AXA Equitable.



meet the 2007
**AXA Achievement
Scholarship**

What is AXA Achievementsm?

AXA Achievement helps America's young people—like those pictured here—succeed in college and beyond. Not only does the program provide assistance to college applicants across the country, it also provides students and their families with advice on planning their futures. The program is funded by the AXA Foundation, the philanthropic arm of AXA Equitable.

Do you
know an
AXA
Achiever
?

Since 2003, more than 2,700 students have received scholarships through *AXA Achievement*, totaling over \$14.5 million.

The program includes:

- AXA Achievementsm Scholarship, in association with *U.S. News & World Report*
- AXA Achievementsm Community Scholarship Program
- AXA Day of Service
- AXA Family Scholarship
- Proud National Sponsor of PTA
- Proud Supporter of NACAC National College Fairs

Why did AXA create AXA Achievementsm?

AXA Equitable developed *AXA Achievement* because, as one of the world's premier financial services organizations, the company understands the challenges people face in sending their children to college. Through *AXA Achievement*, AXA is one of the nation's largest corporate providers of scholarships and a comprehensive resource for students and their parents to pursue their dreams of a college education.

▶ Attention High School Seniors:

Learn about AXA Achievementsm

1. Visit www.axa-achievement.com
2. Download the application, available September 2007
3. Apply by December 15, 2007

Who wins an AXA Achievementsm Award?

AXA-sponsored scholarship winners are known as AXA Achievers. They are ethnically and economically diverse, but share some distinct characteristics, including:

- Ambition and drive
- Determination to set and reach goals
- Respect for self, family and community
- Ability to succeed in college



"AXA Achievementsm" is a service mark of the AXA Foundation. The "AXA Achievementsm Scholarship" program is not associated with the National Merit Scholarship Corporation's "Achievement Scholarship[®]" program.

winners of the
AchievementSM
Scholarships



Karlescia Perkins



David Mulcahy



Elizabeth Grondalski



William Stoudt



Clay Lillard

What's Important in Your Child's School Search?

Finding a school for your college-bound child is a major decision, and many things need to be considered to find your student's best fit. Cost of tuition, school size and academic offerings are good starting points. But what other factors are important when the school search begins? Use some of these tips to narrow your child's list:

QUICK TIPS FOR PARENTS

Think about location. Consider factors such as if your child can handle being a long distance from home, or if he or she could be comfortable in a new urban, suburban, or rural setting. What are the transportation options and costs both on campus and when making trips back home?

Understand educational focus. Look for insight into what majors a school specializes in, the professor to student ratio, average class size, core curriculum requirements and more.

Get a feel for the campus community. Ask about the diversity of the student body, as well as the social activities and sports offered. Find out if the campus is busy on weekends, or if it empties out. Get the scoop on freshman housing, if housing is guaranteed all four years and how many students choose to live off campus.

Read campus newspapers online. College papers on the Internet can offer clues to what a school's daily life is like. They offer first-hand accounts of campus news and events—straight from the students themselves. For a quick roundup of college papers, check out the "Paper Trail" blog at usnews.com/papertrail.

Find out about student services. Does the school provide academic support such as writing centers or tutors? How involved are the faculty with student advising? Are health centers and counselors readily available, and are there associated costs?

Check out study abroad opportunities. If your child has shown an interest in this, look at the range of programs offered, additional costs, safety issues and if credits earned through international schools or programs at other U.S. schools are transferable.

Going Greek? Fraternities and sororities can dominate some campuses, while only playing a small part in others. Find out the percentage of students in fraternities and sororities and if they influence a majority of the school's social activities. If your child decides not to join, find out if other organized groups are available.

Ask about career guidance. Find out if the college has a strong career planning and advising program, as well as internship opportunities and alumni networking. What is the school's job placement rate?



AXA AchievementSM is proud to partner with Scholarship AmericaSM, one of the nation's largest nonprofit private-sector scholarship and educational support organizations. This program is administered by Scholarship Management ServicesSM, a program of Scholarship America. www.scholarshipamerica.org.